



# Summer Solstice Celebration & Festival

Santa Barbara, California

**June 25 & 26, 2010**

## **ARTISTS APPLICATION**

You are invited to become an original Arts & Crafts Vendor for the annual Summer Solstice Festival in Downtown Santa Barbara, California. The festival portion of the celebration is two days beginning Friday June 25th from 4:00 p.m. - 9:00 p.m. (Friday's attendance, though smaller than Saturday has been doubling each year) and Saturday June 26th from noon - 8:00 p.m. (following the parade). The Festival is held at Alameda Park, which is at the end of Saturday's parade route. Original Fine Arts & Craft Vendors will be located in a prime location separate from commercial vendors. **Vendors must be present both days to participate!** This year's parade theme is "Carnival".

The parade starts at high noon, on Saturday, June 26<sup>th</sup> and concludes at the festival site. Creative floats, costumes and masks begin their journey from Cota Street up State Street to Micheltorena. 100,000 people attend the parade and over 40,000+ attend the festival.

### **Artist Vendor Selection**

Artists are selected on the basis of quality of work and medium type. Our selection committee will choose approx. 80 Artists that compliment the overall theme and atmosphere of this Festival. Works produced commercially or with commercial kits or molds, are not eligible. If you were chosen by Jury to participate in last years festival as an Arts & Crafts vendor your work will not need to be juried this year unless you will be selling something new. All artwork displayed must be original work executed by the participating Artist. Works produced commercially or from commercial kits or mold are not eligible. Artists must be present with their work for the entire festival.

### **Booth Specifics**

All spaces are located in Alameda Park West in downtown Santa Barbara. 10' x 10' spaces will be provided in the grassy park. Most but not all spaces will be in clusters of 4 booths back-to-back and side-to-side creating corner spaces for most exhibitors. The back row of booths with their backs to Anacapa Street will be side by side. You must use your own tent structure and/or display panels. **Vendors will be restricted to the diameter of your reserved space.** 10x20 or 20 x20 spaces are available by request at the same per space cost, i.e. 10x10 = \$350, 10x20 = \$700, 20x20 = \$1400. There is a premium for locations in the center of the park. Please call for a quote. Specific locations will be assigned on a first-come first-served basis. Booths cannot be staked into the lawn.

### **Entry Requirements**

Along with the completed application form, please include 2 checks, one for \$350.00 (or appropriate application amount) and a separate cleaning deposit check for \$100. **Make Checks Payable to: Summer Solstice Celebration** for each 10' x 10' space requested. If your products are accepted, your check will be immediately deposited and your cleaning deposit check will be held & attached to your application. If your products are not accepted, your checks will be returned to you, along with your pictures or slides. Cashier's checks will be required after June 10, 2010.

Each Vendor will be required to provide a **Cleaning Deposit of \$100**, sent as a separate check along with your booth fee. **Your cleaning deposit check will be shredded following an acceptable clean site inspection** by the City of Santa Barbara. **We will not be mailing your cleaning deposit check back to you!** This process takes a few weeks following the event to receive the report from the city. If there are problems with your space, you will be notified your check will be deposited to cover our costs to handle and correct the situation. Accepted Artists photos or slides will be held in assigning spaces and verifying work during the show. Photos/Slides will be returned to you in the mail in the self addressed stamped envelope provided by you.

**Refunds** You may cancel participation in this Festival for any reason and receive a full refund prior to Friday, May 28, 2010. After this date, there will be no refunds for cancellations.

**Please complete and return to:** *Maureen Hermanns, Festival Director*  
*Summer Solstice Celebration*

**OR**

*2014-A Huntington Lane, Redondo Beach, CA 90278*

**Hand Delivered to: Solstice Office, 924 Anacapa Street, Suite B1-F, Santa Barbara, CA (DO NOT SEND MAIL HERE)**

**Call with Questions at (310) 798-2407      Email: [SolsticeFestival@msn.com](mailto:SolsticeFestival@msn.com)**

Calender

- Monday, February 22, 2010: Vendor Application available for download on the Summer Solstice web site www.SolsticeParade.com
Wednesday, May 14, 2010: Latest date to receive application and exhibit fee for consideration. Available space's and special requests will be assigned on a first-come, first-serve basis, determined by the date the application, exhibit fee and cleaning deposit check are received. Upon receipt of application and fee, letter's will be mailed confirming or declining participation in the festival.
Friday May 14, 2010: Accepted Vendors mailed a check-in information package including a Contract that must be signed and returned immediately.
Friday, May 20, 2010: Latest date to receive full refund if canceling participation in festival.
Friday, June 25, 2010: Vendor Set-up: 9:00 a.m. - 4:00 p.m. (spaces are pre-assigned) Festival hours are Friday from 4:00 p.m. - 9:00 p.m. (overnight security provided)
Saturday, June 26, 2010: Festival hours are Noon - 8:00 p.m.
Saturday, June 26, 2010: Vendor Tear down: 8:30p.m.-11:00p.m.

Entry Form - Artists Application

Artist sharing a booth must complete separate applications. This form may be duplicated. Slides must be accompanied by a self-addressed envelope for return.

Please complete and return to: Maureen Hermanns, Festival Director
Summer Solstice Celebration
2014-A Huntington Lane, Redondo Beach, CA 90278

ARTIST'S NAME: \_\_\_\_\_
ADDRESS: \_\_\_\_\_
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_
DAYTIME PHONE: \_\_\_\_\_
EMAIL ADDRESS: \_\_\_\_\_

Please check eligible category that applies to your work:

- Ceramics Drawing Fashion/Wearable Fiber Decorative Glass Jewelry
Leather Metal Mixed Media Painting Photography Printmaking
Wood Sculpture Other

Examples of my art can be found on my website at: \_\_\_\_\_
I plan to demonstrate my Art or Craft YES or NO
Enclosed are 4 properly marked slides of examples of the work I wish to sell.
JPEGs showing examples of my work have been sent via email to SolsticeFestival@msn.com

SLIDE 1. TITLE: \_\_\_\_\_ SLIDE 2. TITLE: \_\_\_\_\_
DESCRIPTION OF MEDIUM: \_\_\_\_\_ DESCRIPTION OF MEDIUM: \_\_\_\_\_
PRICE: \_\_\_\_\_ PRICE: \_\_\_\_\_

SLIDE 3. TITLE: \_\_\_\_\_ SLIDE 4. Display of Artist Pavillion Set-Up
DESCRIPTION OF MEDIUM: \_\_\_\_\_
PRICE: \_\_\_\_\_

I wish to participate in the 2010 Santa Barbara Solstice Festival under the terms described above. My \$ \_\_\_\_\_ fee is enclosed. Checks made payable to "Summer Solstice Celebration"

Signature: \_\_\_\_\_ Date: \_\_\_\_\_