PARADE SPONSORS

Parade VIP Seating $2,500 (two available)

These two areas, De La Guerra and Canon Perdido offer our VIP Guests and Friends of Solstice seating that is shaded by canopy. Guests also receive water and Solstice masks. It is a hosted seating area. Limited distribution of materials is allowed upon approval.

Recognition includes:

- Sponsor banners in the tented area
- Sponsor logo recognition on website "Parade" page
- Sponsor logo on merchant poster

Senior and Handicapped Seating Area $1500

Underwriting the special covered seating area for 125 seniors.

Recognition includes:

- Banner on Tents
- Limited information handouts are permitted only in this area upon approval.

Visually Impaired Seating Area $1000.

Underwriting this section, which is reversed for the visually impaired and their drivers is an important tradition at Summer Solstice. We offer descriptive services here for them and the narrator spends significant time researching the parade, the floats and the costumes to bring a full picture of this colorful creative event. Limited information may be handed out at this venue

General Sponsorship $1000 or more

Recognition includes:

- Press exposure including - print, radio and television
- Logo placement on the Solstice website
- Logo on 500 posters displayed by local merchants.

SPECIAL EVENT SPONSORSHIPS

Summer Solstice has an annual Tennis Tournament at the Santa Barbara Polo and Racquet Club. We have a Masked Ball and other events during the year.
Please contact the executive director, Claudia Bratton for more information on these programs.

The Summer Solstice Parade has never allowed words, signs, symbols or logos in the actual parade on the floats or participants.