



Summer Solstice Celebration ~ Santa Barbara, CA

MEDIA SPONSORSHIP

MEDIA SPONSOR

Media Sponsor provides 2 full page inserts with Solstice schedule for parade and festival the week before the event.

Recognition includes

- Links to your website on our website which also appears on the free iSolstice iPhone and iPad App
- Logo on 500 merchant posters displayed in local businesses.
- 2 VIP Seats for parade with 1 VIP parking pass
- Solstice signed posters and Solstice products

PREMIER MEDIA SPONSOR

Premier Media Sponsor provides 2-3 full page inserts with Solstice schedule for parade and festival, the week before the event. Premier Media Sponsor also provides regular ads and filler ads prior to the event.

Recognition includes:

- Prominent logo placement on website in moving ad on front page
- Links to your website on our website which also appears on the free iSolstice iPhone And iPad App
- Logo on 500 merchant posters displayed in local businesses
- 6 VIP Seats for parade with 3 VIP parking passes
- Banner which you provide to go in the Festival on the Beer Garden Fencing
- Solstice signed posters and Solstice products